

Crowdfunding Platforms and Issuance of Minibonds: Whys and Hows

Partner with Axiology to make this possible

Minibonds are an emerging trend in the European crowdfunding market. Rather than working with separate intermediaries to facilitate this (financial brokerage, CSD, multilateral trading facility), your crowdfunding platform can partner with Axiology as a key collaborator.

Benefit from technological innovation, a pioneering legal framework, and enhanced process efficiency.

Axiology



Market trends

A growing number of crowdfunding platform operators in the EU are interested in facilitating the issuance of minibonds (up to €5M per issue).

Why minibonds?

- Investor appeal. Preference for a structured and well-known product.
- Security. An ISIN number and a trustee are assigned. Ownership is recorded in securities accounts.
- Marketability. Potential for better secondary market liquidity.
- Higher profile visibility for the issuer. As a more traditional financial product, minibonds can help SMEs enter the capital markets.

We worked with



Meet Axiology

- Capital markets start-up based in Vilnius, Lithuania.
- An Investment Firm and DLT Trading and Settlement System for digital securities is set to launch operations in Q1 2025 under the supervision of the European Securities and Markets Authority (ESMA).
- Proven track record of working with institutional clients.
- Top-level team with extensive financial market infrastructure and engineering knowledge.

Regulatory certainty



- DLT Trading and Settlement System (TSS) is authorised to operate across the European Union.
- Operating under the MiFID framework, CSD Regulation, and DLT Pilot Regime Regulation, the operator of the DLT TSS can provide a comprehensive suite of services under one roof, using state-of-the-art DLT infrastructure.
- Axiology is founded by professionals with vast experience in crowdfunding and EU capital markets regulation.



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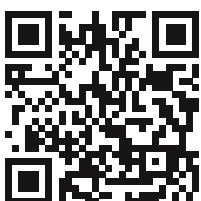
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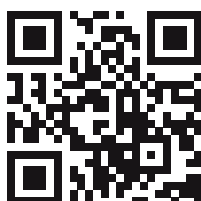
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Our Website

How could Axiology help?

Open securities accounts for your end-investors to hold minibonds.

- Can be done via your platform (no need to leave the platform's interface)
- Axiology is not a B2C business—there is no direct competition for your investors

Comprehensive CSD service:

- Assign an ISIN for a new minibond
- Registration of the issuance
- Primary allocation of minibonds to end-investors, according to subscription agreements signed on your crowdfunding platform
- Safekeeping of minibonds throughout their lifecycle
- Assistance with corporate actions

Instant DvP settlement using e-money tokens regulated under the MiCA Regulation

Potential for developing secondary market operations